Master of Business Administration

degree in Logistics Management

Overview
The online Master of Business Administration degree in Logistics Management is a 43 credit hour program offered through CMU's Global Campus. Students will receive a solid, applied core in business functions. These core courses will be supplemented with concentration courses in supply chain management and more specifically in logistics - a vital part of any business.

Students will work closely with the concepts of "lean" and "just-in-time" business models. Areas of focus will include sustainability and risk management with courses that address the financial needs and concerns of today's organizations and corporations. The program includes hands-on implementation of logistics and a final organizationally focused, applied logistics project.

The MBA degree in Logistics Management will be offered completely online and is designed to be completed in just two years. The CMU Online approach employs interactive learning classes that include chat sessions, message boards, e-mails, and content enriched with Web technology.

Degree Content
This program is composed of fourteen courses in three areas: core courses, Logistics Management courses, and the final MBA Project.

Core courses
- 9 core courses in business administration
- 3 credits each
- 8-week courses

Logistics Management courses
- 4 courses
- 3 credits each
- 8-week courses

MBA Project - 4 credits
The capstone project where skills and competencies are applied to actual logistics management problems. Ideally, the project should be work-based and have the support of the student's employer. However, other project assignments may be acceptable.

Logistics Management courses
Each of the four courses in the Logistics Management concentration will cover eight weeks and include:

MKT 555 Marketing and Sales Forecasting
Develops familiarity with methods most commonly used in market and sales forecasting. Both qualitative and quantitative methods are included with emphasis on the latter.

MKT 631 Lean Logistics Operations
Understanding and applying lean principles to logistics operations by examining and improving the order fulfillment process including: order, inventory, warehousing, and transport operations.

MKT 632 Integrated Logistics Strategy
Current best practices and strategies for designing and managing integrated logistics systems.

MKT 633 Risk-based Logistics Networks
Current best practices and strategies for assessing and designing risk-based logistics networks with emphasis on risk management including logistics network security and green initiatives.
Admission Requirements

- GMAT exam is required for admission – minimum score of 450*
- Cumulative undergraduate GPA of 2.7 or higher from an accredited institution* is necessary for regular admission. Conditional admission may be possible.

Students with an undergraduate degree from any discipline can be admitted into the program. However, because core classes in the program require a foundation of knowledge in business, some students may face prerequisite requirements.

Prerequisite Requirements

Foundation requirements can be satisfied with course work earned either before or after admission to the online MBA program. Due to the compressed nature of this program, it is recommended that students satisfy the prerequisites before starting the program.

Students should have the equivalent of the following courses:
- Principles of Accounting or Accounting I
- Principles of Economics or Economics I – covering both macro- and micro-economics
- Business Law
- Introduction to Marketing
- Introduction to Management
- Production/Operations Management, Operations Management, Manufacturing Process or Supply Chain Management
- Business Finance
- Introduction to Statistics
- Business Communications
- Computer Literacy— with coverage of Excel, Access, PowerPoint or similar software

Complete information on the prerequisites, appropriate courses, and possible substitution of work experience and/or CLEP examination can be found at global.cmich.edu/onlinemba/logistics.

Graduate Certificate in Logistics Management

If you already have your master's degree or are looking for a graduate certificate in logistics management that can be completed in one year, CMU's Global Campus has the program for you.

- Four online courses
- Final applied capstone project
- No GRE or GMAT required

Courses include:
- MKT 555 Marketing and Sales Forecasting
- MKT 631 Lean Logistics Operations
- MKT 632 Integrated Logistics Strategy
- MKT 633 Risk-based Logistics Networks
- MBA 699 Capstone Experience

Admission to the graduate certificate program

To be admitted to the program you must have earned a bachelor's degree with a cumulative undergraduate GPA of 2.7 or higher from an accredited university. Some accounting knowledge is needed.

If you decide to continue on and pursue your MBA degree, all 16 credits from the Graduate Certificate in Logistics Management can be transferred to CMU’s Online MBA degree in Logistics Management. You must meet the admission requirements for the degree and complete all courses within seven years.
The online MBA program is offered in this format to enable you to balance the demands of work, school, family, and other obligations. We hold our online programs to the same academic standards as our on-campus programs. We make our procedures and services fast and accessible so the time you spend with us is focused on studies, not on standing in lines, waiting on hold, or getting transferred from office to office.

Registration
Registration procedures are simple and done online using CentralLink, our registration portal. You will be given access once you are admitted to the program. https://centrallink.cmich.edu

Advising
Advising is key to your success in the program. The program advisor will be available to assist you throughout your program.

Buying your Textbooks
You don’t have to drive around town or stand in long lines at a bookstore to purchase your textbooks. You will buy your textbooks through our online service, MBS Bookstore. MBS will ship the books directly to your home or office. http://bookstore.mbsdirect.net/cmu.htm

Student Service Staff
Every CMU student is served by friendly, professional, experienced administrative staff. You will be provided timely, accurate information, quick and efficient answers to your questions, cheerful problem resolution – and friendly words of encouragement.

Library Service
The quality of our Global Campus Library Services is ranked highest by our current students and graduates. Once you start your program, you’ll soon see why. Full-time librarians located on campus and in offices around the country are available to provide you with reference and referral assistance. Additional support staff and document delivery specialists work specifically to meet your needs as a CMU Global campus student. gcls.cmich.edu

Access is easy and quick
You can use a toll-free number, fax, e-mail, or Web form to request reference assistance, book loans and copies of journal articles. Books and copies of journal articles are sent to you usually within 24 to 48 hours after your request is received. A growing number of full-text sources are also available on the Web, so you can print the information you need immediately from your own printer.

You get the best in the business
We’re very proud of the fact that CMU’s Global Campus Library Services is the most comprehensive and sophisticated of its type. We invest more than one million dollars annually to keep it that way, because we believe that high quality, convenient library support is critical to delivering high quality, convenient academic programs to you.

Financial Aid
Many students like you are concerned about financing their education. We want to make the financial aid process as simple as possible for you. If you are interested in financial aid, the first step is to complete the FAFSA form to determine your eligibility by going to www.fafsa.ed.gov and include CMU’s school code of 002243.
**MKT 555 Market and Sales Forecasting** (8 weeks)
Develops familiarity with methods most commonly used in market & sales forecasting. Both qualitative & quantitative methods are included with emphasis on the latter.

**MKT 631 Lean Logistics Operations** (8 weeks)
Understanding and applying lean principles to logistics operations by examining and improving the order fulfillment process including: order, inventory, warehousing, and transport operations.

**MKT 632 Integrated Logistics Strategy** (8 weeks)
Current best practices and strategies for designing and managing integrated logistics systems.

**MKT 633 Risk-based Logistics Networks** (8 weeks)
Current best practices and strategies for assessing and designing risk-based logistics networks with emphasis on risk management including logistics network security and green initiatives.

**MBA 610: Managing Information Systems in a Global Economy** (8 weeks)
The management and deployment of information systems (IS) in organizations around the world, creating value from IS assets and exploring emerging technologies.

**MBA 620: Managerial Accounting: A Management Perspective** (8 weeks)
Investigates the central role accounting systems play in the planning, control, and decision making by managers.

**MBA 630: Managing and Leading Individuals and Groups in Organizations** (8 weeks)
A study of the frameworks used to understand and lead individual and group behavior and the processes used to create organization change.

**MBA 640: Data Analysis for Managers** (8 weeks)
Understanding and applying quantitative methods of data analysis that facilitate getting information for business decisions from the raw data that business professionals have available.

**MBA 650: Marketing-Based Management** (8 weeks)
Dynamic nature and managerial aspects of customer-centric marketing. Formulation of analytical decisions concerning marketing strategy.

**MBA 660: Global Business and Sustainability** (8 weeks)
This course is designed to enable students to discuss and apply the major international business and sustainability issues and theories facing global managers.

**MBA 670: Financial Analysis and Risk Management** (8 weeks)
Course provides a framework for analysis of investment and financing decisions of the firm and understanding of how to apply finance theory to practical solutions.

**MBA 680: Global Economic Environment** (8 weeks)
The global economy and its impact on managerial decision making. Economic growth, fiscal and monetary policy, trace, exchange rate determination, capital and financial flows.

**MBA 690: Strategic Management: Integrative Experience** (8 weeks)
Focuses on integrative approach in developing competitive business strategies through a process of analyzing business environments, selecting and implementing strategies, and evaluating results.

**MBA 699: The MBA Project**
Class will meet twice for project sharing. The capstone experience where skills and competencies are applied to actual business problems. Students develop cross-functional business solutions with the guidance of a faculty committee.
Master of Business Administration degree in Logistics Management

Technical Requirements
GMAT & Accreditation

GMAT
The Graduate Management Admission Test (GMAT) is a standardized assessment that helps business schools, like Central Michigan University, determine if a student is prepared for advanced study. The exam measures basic verbal, mathematical, and analytical writing skills and takes approximately four hours to complete. A minimum GMAT point score of 450 is required for admission to the online MBA degree with an emphasis in ERP using SAP software.

The GMAT exam is administered through Pearson VUE with test centers worldwide.

For information on test dates and a site near you, contact:

Online: vue.com or mba.com
Telephone: 1-800-717-GMAT

Equipment and Technical Requirements
To run a diagnostic test on your computer to determine if you have the minimum system requirements to complete this online program, please go to: global.cmich.edu/system-check.

The program will determine if your computer meets the equipment requirements and will direct you to the appropriate sites or help desk if anything is lacking. Students in this program are required to have a USB headset, microphone or other similar device for participation in online courses.

Higher Learning Commission Accreditation
CMU is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools, one of six regional accrediting associations in the United States. The Higher Learning Commission is recognized by the U.S. Department of Education and the Council on Higher Education Accreditation (CHEA).

AACSB – International Accreditation
The College of Business Administration at CMU has been continuously accredited by AACSB-International, the Association to Advance Collegiate Schools of Business, since 1983. AACSB is the premier accrediting body for colleges of business in the world. For general information about AACSB Accreditation, see: www.aacsb.edu/accreditation. For a list of schools that have achieved AACSB Accreditation, see: www.aacsb.edu/accreditation/AccreditedMembers.asp

Central Michigan University is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools. CMU is an AA/EO institution (see cmich.edu/OCRIE). cmich.edu/globalcampus CMUglobal@cmich.edu 41863log 3/15
To apply
To get started in your graduate studies at CMU, apply online at apply.cmich.edu. A $50 application fee in U.S. funds (check, money order, American Express, Discover, MasterCard or Visa) is required.

You must also include:
1. One official transcript from all colleges or universities you have attended. To make it easier, we have provided a transcript request form for you to duplicate and use as necessary.
2. A personal letter indicating rationale for taking the program, leadership experience, and goals
3. A current résumé
4. Results of the GMAT

Please mail all additional materials to:
Central Michigan University
Global Campus
Attn: Application Manager
802 Industrial Drive
Mount Pleasant, MI 48858

Application Checklist
To make sure your application is complete, use the following checklist.

_____ 1. Access the online application at apply.cmich.edu.
_____ 2. Attach personal letter of intent to application
_____ 3. Attach current résumé to application
_____ 4. Take the GMAT and have the results sent to CMU
_____ 5. Have official transcript(s) sent to CMU from all colleges or universities you have attended
_____ 6. Include $50 application fee (U.S. funds)

International students, please also include:
_____ 7. Photocopy of your VISA or permanent resident alien card, if you are not a U.S. citizen
_____ 8. TOEFL scores

Tuition and Fees
U.S. dollars
Graduate tuition...$600 per credit
Application fee.....$50
Graduation fee.....$50

All fees are set by the University Board of Trustees and are subject to change without notice. Fees are payable by check, money order, American Express, Discover, MasterCard or Visa. Tuition and fees will be billed using the CMU e-mail address you will be given upon acceptance to the program. Bills are paid via the Internet using our secure site.

For More Information:
Please contact:
Phone: Toll-free (877) 268-4636
E-mail: CMUglobal@cmich.edu
Web site: global.cmich.edu/onlinemba

Central Michigan University is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools. CMU is an AA/EO institution
(see cmich.edu/OCRIE). cmich.edu/globalcampus CMUglobal@cmich.edu 41863log 3/15
You must contact each school you have attended and request that they send your official transcript(s) to Central Michigan University's Global Campus.

Many schools send transcripts to us electronically. If this is an option, when you contact your former schools have them e-mail your transcripts to: global.transcripts@cmich.edu

If your former school requires a written request for official transcripts, you may copy this form, fill it out, sign it, include any required fees, and send it to your former school(s).

Registrar, please send transcript(s) to:

Central Michigan University
Global Campus
Attn: Transcript Department
802 Industrial Drive
Mt. Pleasant, MI 48858

or
E-mail the transcript(s) to: global.transcripts@cmich.edu

Undergraduate (bachelor’s degree) applicants only

If you are submitting transfer credit that is more than ten years old and taken at a college or university outside the State of Michigan, you must obtain course descriptions for these courses before transfer credit can be evaluated.